

## ONLINE VIRTUAL B2B SOURCING EXHIBITION

FEATURING INTERNATIONAL DYESTUFF, FINE &  
SPECIALITY CHEMICAL MANUFACTURERS & SUPPLIERS

Focused on the entire Dyestuff & Chemical Industry sectors of South Asia,  
South-East Asia & North Africa



**19~21 APRIL 2022**

10 : 00 AM ~ 05 : 00 PM (Bangladesh Time)

Buyers & Sellers  
can connect via Live Chat,  
Online Call and Video Call

[www.globalsourcingshow.com](http://www.globalsourcingshow.com)

E-mail us : [contact@cemsonline.com](mailto:contact@cemsonline.com)



## EVENT PROFILE

CEMS-Global USA's International 'Dye+Chem Series of Exhibitions' have reached its accession in popularity in South & South-East Asia, Latin America and Africa. With the enormous success of the previous editions, and due to multiple requests from both local and foreign clients and successfully concluding the "Dye+Chem Global 2021 – Virtual Edition" CEMS-Global in association with GoSourcing present the "Dye+Chem Global Expo 2022 – Virtual Edition", which will be the most exclusive Global Online B2B Virtual Exhibition devoted to focus on all kinds of Dyestuff, Fine & Speciality Chemicals Manufacturers and Suppliers and will be a one-stop single virtual platform A International B2B virtual exhibition and meeting place where buyers and suppliers from around the world can connect with Live Chat, Call or Video Conference.

With all the travel cancellations and several International Sourcing Trade Shows being cancelled, postponed or even if held, seen a huge absence of International manufacturers, buyers worldwide have perhaps chosen safe connecting methods like Virtual Exhibitions to fulfill their sourcing needs and connect with Worldwide Manufacturers and Suppliers through Digital Platforms.

Due to the current pandemic situation the world is moving more and more into the digital realm every day and through the "Dye+Chem Global Expo 2022– Virtual Edition", buyers can virtually connect & schedule meetings with Manufacturers or even initiate a Live Chat, Call, Video Conference. The Online Virtual Show will be promoted for visitors/ buyers in Bangladesh, Brazil, Egypt, Ethiopia, Ghana, India, Indonesia, Morocco, Myanmar, Pakistan, Peru, Sri Lanka, Kenya and Turkey.

## WHY GO VIRTUAL

### THE "DYE+CHEM 2022 INTERNATIONAL EXPO – VIRTUAL EDITION"

- ◆ With all Important Sourcing Trade shows postponed in potential Markets, there is a huge vacuum generated in the Dyestuff & Textile Chemical Sourcing sector, and an Online International B2B Virtual Global Sourcing Show offering Live Chat, Call, Video Conference services between Buyers & Sellers is one of the best options for the Manufacturers & Buyers to See, Compare, and Virtually Connect with each other Live Face-to-Face just like a Regular Exhibition. Welcome to the future of Textile Sourcing!
- ◆ User-Friendly 3D Online Virtual Show Platform. The Virtual Platform is extremely easy to use with clearly specified menu-driven applications
- ◆ Extend your brand presence, products and reach highly potential Textile & Apparel Industry sectors of Bangladesh, Brazil, Egypt, Ethiopia, Ghana, India, Indonesia, Morocco, Myanmar, Pakistan, Peru, Sri Lanka and Turkey
- ◆ Generate significant & potential sales leads sitting right in your Office, wherever you are
- ◆ Meet and connect with potential buyers through live chat, audio or video call on a 3D Virtual platform
- ◆ Buyers can schedule & book an Online Virtual Meeting with you during the Online Show
- ◆ Showcase your latest product pictures, Company Catalogue, Videos in LIVE 3D to Online Buyers
- ◆ Get Comprehensive Contact Information of a Buyer who visits your Online Booth. You can even download the Buyer list with their detailed information
- ◆ Reach newer markets Globally with just a Computer/ Laptop and increase your Exports
- ◆ No logistics cost or Operational costs, No Air ticket or Hotel costs
- ◆ With Global travel still moving very slowly, this is the perfect opportunity for the Manufacturers to adapt to the future of International business, boost Global presence and enhance their Export marketing with such a International Virtual B2B Online Sourcing Exhibition

## With Whom Will Exhibitors Virtually Connect With?

The "Dye+Chem Global 2022 - Virtual Edition" will enable the Textile, Apparel & Leather Manufacturing Industry buyers of South Asia, South-East Asia & North Africa to virtually connect with Worldwide Dyestuff and Fine & Specialty Chemical manufacturers face to face Online for excellent qualities and reasonable prices.

Owners of Textile Factories, Apparel Factories, Leather factories, Directors, Production Managers, Merchandising Managers, Procurement Managers, Importers, Buying Agent Offices and Sales Representatives, Clothing, Trims and Accessory Importers, Wholesalers, Trading Companies, etc from the entire Textile, Apparel & Leather Industry sectors of South Asia, South-East Asia & North Africa will visit the Virtual Show and virtually connect with Worldwide Manufacturers & Suppliers for their Sourcing needs

## PROFILE OF EXHIBITS

Textile & Leather : (a) All kinds of dyestuff and pigment, disperse dye, acid dye, reactive dye, basic dye, direct dye, vat dye, Sulphur Dye, Indigo blue, sulfureted black, organic pigment, printing plasm, color dyestuff, etc; (b) Various Dye intermediates; (c) Textile, Dyeing and Finishing Auxiliary: dye dispersed/ water treatment/ preparative treatment/ printing treatment/ printing behind treatment/ treatment and machining auxiliary, inorganic pigments and ore stuff, organic impregnate, surface active impregnant, printing auxiliary, environmental and functional style auxiliary, etc; (d) Other Auxiliary : Chemical fiber monomer, activator, chemical fiber oil auxiliary, supply auxiliary, bond, finishing auxiliary and other chemicals; (e) Textile Industry environmental technology, quality authentication system and relative apparatus and equipment, etc

Textile & Leather Chemicals: New Chemical Materials, Chemical Equipment & Engineering, Chemical Control Apparatus & Instruments / Equipment, Chemical Processing Equipment / Machinery, Fine Chemicals, Adhesives / Catalysts/ Basic chemicals, Processing chemicals, Inorganic Chemicals, Laboratory chemicals.

Support Services, Related Trade Publications & Web portals

## KEY FEATURES

### LIVE CHAT

If the Exhibitor is Online, a Buyer can easily send a Live Chat message to the Exhibitor for further discussion. A Buyer can also schedule a meeting with the Exhibitor for further discussions. The feature is extremely convenient and easy to use

### AUDIO CALL

The Virtual Show also has an Audio Call option. No need to further log in to any other App as the Virtual Show is In-built with Audio Call features with which a Buyer can make a Call to the Exhibitor anywhere in the World directly from the Show website

### VIDEO CALL

There is nothing better than a Face-to-face discussion between Buyers & Sellers. The Virtual Show website also has an in-built easy to use Video Call option without needing any support from third-party software. Buyers can schedule a Video Call meeting and hold an uninterrupted Video Conference with the Exhibitors right from the Virtual Show platform



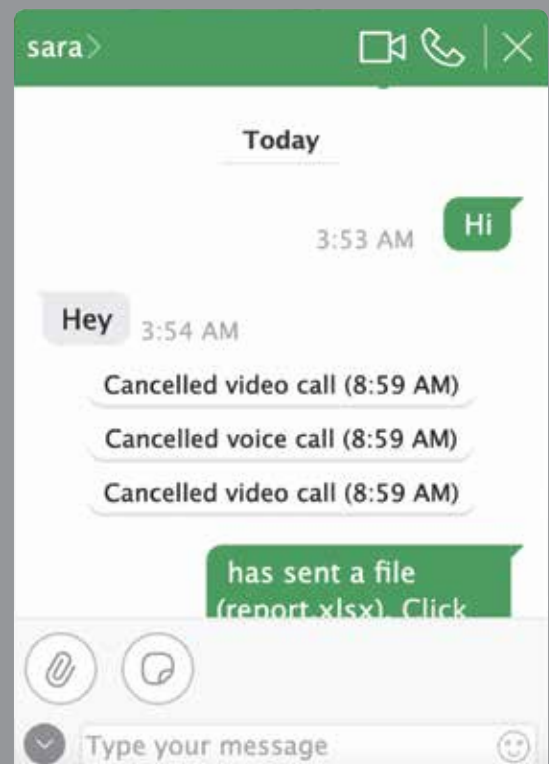
LIVE CHAT



AUDIO CALL



VIDEO CALL



## BUYERS CAN SCHEDULE MEETINGS WITH EXHIBITORS

The Meeting Scheduler enables a Buyer to schedule a Live Chat, Audio Call or Video Conference Meeting with an Exhibitor. The Calendar Scheduler is very easy to use and once the Exhibitor accepts a Buyer's meeting, the Day/ Time is blocked for their meeting for both the Buyer and Exhibitor. A Buyer can then conveniently hold their discussion with the Exhibitor at the scheduled meeting time



## EASY-TO-USE FOR EXHIBITORS

*All Exhibitors at any given time can edit or add their details to the Profile page. The following items can be uploaded to the Exhibitor's Profile page :*

- Company Profile & Contact Details
- Product Descriptions
- Product Pictures
- Catalogues in PDF
- Company or Product Video
- Schedule Meetings, Live Chat, Audio Call & Video Call

## USER-FRIENDLY 3D ONLINE VIRTUAL SHOW PLATFORM

The "Dye+Chem 2022 International Expo – Virtual Edition" platform has been developed keeping the user in mind. The Platform is extremely easy-to-use with clearly specified menu-driven applications.

The "Dye+Chem 2022 International Expo – Virtual Edition", buyers can virtually connect, schedule meetings and even initiate a Live Chat, Audio Call or a Video Conference with the Exhibitors at the click of a button.



## About CEMS-Global THE ORGANIZER

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

**With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are...**



**New York, USA**

Tel: + 1 – 646 – 416 7902  
Fax: + 1 – 646 – 365 8625

E-mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)  
Web : [www.cemsonline.com](http://www.cemsonline.com)