

## ONLINE VIRTUAL B2B SOURCING EXHIBITION

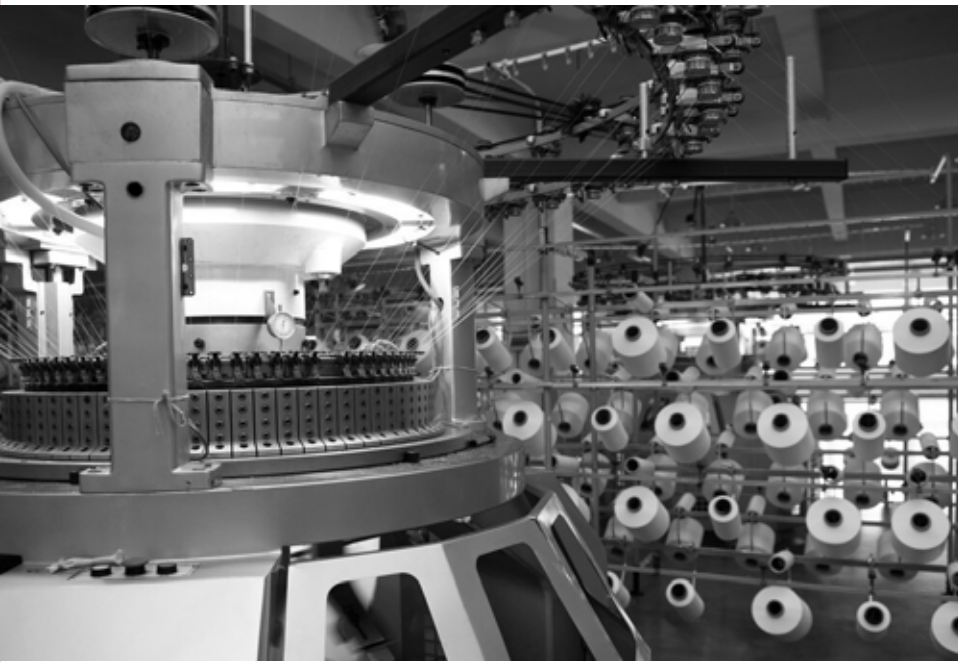
FEATURING INT'L TEXTILE, APPAREL TECHNOLOGY  
& MACHINERY MANUFACTURERS & SUPPLIERS

Focused on the entire Textile, Apparel Technology & Machinery  
sectors of South Asia, South-East Asia & North Africa



**19~21 APRIL 2022**

10 : 00 AM ~ 05 : 00 PM (Bangladesh Time)



**BOOK NOW TO GO VIRTUAL & MEET POTENTIAL BUYERS**

**[www.globalsourcingshow.com](http://www.globalsourcingshow.com)**



## EVENT PROFILE

CEMS-Global USA's International "TEXTTECH Series of Exhibition" has reached its accession in popularity in South & South-East Asia having organized extremely successful editions in Bangladesh, Morocco & Sri Lanka. "TEXTTECH Series of Exhibitions" being having organized for many successful editions over the 2 decades now, is the ONLY International branded series of Exhibition of its kind in South & South-East Asia being held in Bangladesh Morocco & Sri Lanka annually. After extremely successful "Texttech International Expo 2021 – Virtual Edition", CEMS-Global in Association with GoSourcing present "Texttech International Expo 2022 – Virtual Edition", will be a great virtual B2B platform and an unique B2B networking opportunity for Textile Garment Machinery manufacturers to interact with each other via Live Chat, Audio/Video Call.

For the past 20 years, 'Texttech' has been providing a perfect one-of-a-kind and one-stop solution to the visitors and platform for the exhibitors to interact directly with the buyers / importers for a perfect buyer - seller meet and a strong under-one-roof market place for the ever-growing Textile & Garment industries of South Asia, South-East Asia and North Africa.

With all the travel cancellations and several International Trade Shows being cancelled, postponed or even if held, seen a huge absence of International manufacturers, buyers worldwide have perhaps chosen safe connecting methods like Virtual Exhibitions to fulfill their sourcing needs and connect with Worldwide Manufacturers and Suppliers through Digital Platforms.

Due to the current pandemic situation the world is moving more and more into the digital realm every day and through the "Texttech International Expo 2022 – Virtual Edition", buyers can virtually connect & schedule meetings with Manufacturers or even initiate a Live Chat, Call, Video Conference. The Online Virtual Show will be promoted for visitors/ buyers in Bangladesh, Brazil, Egypt, Ethiopia, Ghana, India, Indonesia, Morocco, Myanmar, Pakistan, Peru, Sri Lanka, Kenya and Turkey.

'Texttech International Expo 2022' will be a one-stop biggest Online B2B platform and a unique networking opportunity for procuring Textile & Apparel Machinery as well as presenting the latest technological advancements in the sector. Exhibitors from around the world will present their up-to-date Textile Apparel technology and machinery for various applications in the Industry. The Show will Virtually feature all ranges of machineries enhanced with the latest technology, will set a new definition in order to satisfy the growing demand of the buyers of the Textile & apparel industries of South Asia, South-East Asia and North Africa.

## WHY GO VIRTUAL (For Exhibitors)

### THE "TEXTTECH INTERNATIONAL EXPO 2022 – VIRTUAL EDITION"

- ◆ With all Important Sourcing Trade shows postponed in potential markets, there is a huge vacuum generated in the Textile & Apparel Sourcing sector, and an Online International B2B Virtual Global Sourcing Show offering Live Chat, Call, Video Conference services between Buyers & Sellers is one of the best options for the Manufacturers & Buyers to See, Compare, and Virtually Connect with each other Live Face-to-Face just like a Regular Exhibition. Welcome to the future of Textile Sourcing!
- ◆ User-Friendly 3D Online Virtual Show Platform. The Virtual Platform is extremely easy to use with clearly specified menu-driven applications
- ◆ Extend your brand presence, products and reach highly potential Textile & Apparel Industry sectors of Bangladesh, Brazil, Egypt, Ethiopia, Ghana, India, Indonesia, Morocco, Myanmar, Pakistan, Peru, Sri Lanka and Turkey
- ◆ Generate significant & potential sales leads sitting right in your Office, wherever you are
- ◆ Meet and connect with potential buyers through live chat, audio or video call on a 3D Virtual platform
- ◆ Buyers can schedule & book an Online Virtual Meeting with you during the Online Show
- ◆ Showcase your latest product pictures, Company Catalogue, Videos in LIVE 3D to Online Buyers
- ◆ Get Comprehensive Contact Information of a Buyer who visits your Online Booth. You can even download the Buyer list with their detailed information
- ◆ Reach newer markets Globally with just a Computer/ Laptop and increase your Exports
- ◆ No logistics cost or Operational costs, No Air ticket or Hotel costs
- ◆ With Global travel still moving very slowly, this is the perfect opportunity for the Manufacturers to adapt to the future of International business, boost Global presence and enhance their Export marketing with such a International Virtual B2B Online Sourcing Exhibition



## With Whom Will Exhibitors Virtually Connect With?

The "Textech International Expo 2022 – Virtual Edition" will focus on Target visitors consisting of Top Executives, CEO's & Operation / Production Managers from Textile & Garment Industry, professionals from Textile, spinning, weaving, knitting & dyeing Mills; Textile & Garment machinery Agencies, Garment Factory professionals and Production In-charge, Manufacturers, Exporters, Importers & Traders from all sectors of the Textile / Fabrics and Apparel & Garment Industry, Trading Companies, Export Houses.

Owners of Textile Factories, Apparel Factories, Directors, Production Managers, Merchandising Managers, Procurement Managers, Importers, Buying Agent Offices and Sales Representatives, Clothing, Trims and Accessory Importers, Wholesalers, Trading Companies, etc from the entire Textile & Apparel Industry sectors of South Asia, South-East Asia & North Africa will visit the Virtual Show and virtually connect with Worldwide Manufacturers & Suppliers for their Sourcing needs.

## PROFILE OF EXHIBITS

Machinery for Spinning preparation, Spinning, Machinery for Winding, Texturing, Twisting, Bonding and finishing of Nonwovens and felting, Weaving preparatory machinery, Knitting and Hosiery Machinery, Textile Printing Machinery, Dyeing Machinery, Braiding and Embroidery Machinery, Processing Machinery, Machinery and Accessories for the Making-Up Industry, Handling, Storing and Packing equipment, Equipment for Recycling. Industrial garment machines, Computerized Sewing Machinery, Computer-aided Design systems, Pattern-Making Equipment and Systems, Spreading & Cutting Machines, Die Cutting & Press Cutting Machines, Overlock & Safety Stitch Machines, Quilting Machines, Sewing Machine & Devices, Finishing Equipment, Overlock, Embroidery Industrial, Dryers, Laundry Equipment, Steam Iron, Sewing Needles, Accessories required by Garment Industry, Related Equipment.

## KEY FEATURES



LIVE CHAT



AUDIO CALL



VIDEO CALL

### LIVE CHAT

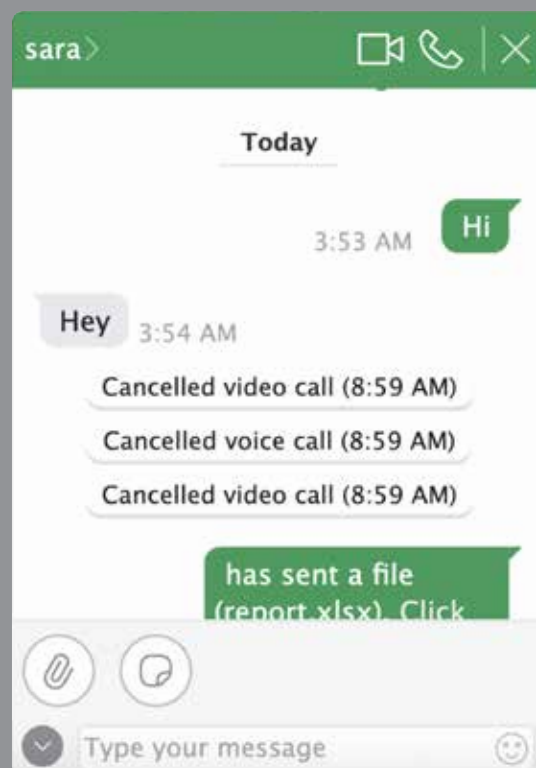
A Buyer can easily send Live Chat message to the Exhibitor or vice versa for further discussion, Schedule a meeting with the Exhibitor for further discussions. The feature is extremely convenient and easy to use.

### AUDIO CALL

The Virtual Show also has an in-built Audio Call option with which a Buyer can make a Call to the Exhibitor anywhere in the World directly from the Online Virtual Sourcing Show platform

### VIDEO CALL

There is nothing better than a Face-to-face discussion between Buyers & Sellers. The Virtual Show platform also has an in-built easy to use Video Call option without needing any support from third-party software.



## BUYERS CAN SCHEDULE MEETINGS WITH EXHIBITORS

The Meeting Scheduler enables a Buyer to schedule a Live Chat, Audio Call or Video Conference Meeting with an Exhibitor. The Calendar Scheduler is very easy to use and once the Exhibitor accepts a Buyer's meeting, the Day/ Time is blocked for their meeting for both the Buyer and Exhibitor. A Buyer can then conveniently hold their discussion with the Exhibitor at the scheduled meeting time



## EASY-TO-USE FOR EXHIBITORS

*All Exhibitors at any given time can edit or add their details to the Profile page. The following items can be uploaded to the Exhibitor's Profile page :*

- Company Profile & Contact Details
- Product Descriptions
- Product Pictures
- Catalogues in PDF
- Company or Product Video
- Schedule Meetings, Live Chat, Audio Call & Video Call

## USER-FRIENDLY 3D ONLINE VIRTUAL SHOW PLATFORM

The "Textech International Expo 2022 – Virtual Edition" platform has been developed keeping the user in mind. The Platform is extremely easy-to-use with clearly specified menu-driven applications.

The "Textech International Expo 2022 – Virtual Edition", buyers can virtually connect, schedule meetings and even initiate a Live Chat, Audio Call or a Video Conference with the Exhibitors at the click of a button. The Online Virtual Show will be promoted for visitors/ buyers in Bangladesh, Brazil, Egypt, Ethiopia, Ghana, India, Indonesia, Morocco, Myanmar, Pakistan, Peru, Sri Lanka and Turkey



## About CEMS-Global

## THE ORGANIZER

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 29 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results.

**With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are...**



**New York, USA**

Tel: + 1 – 646 – 416 7902  
Fax: + 1 – 646 – 365 8625

E-mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)  
Web : [www.cemsonline.com](http://www.cemsonline.com)

